**Module Challenge Written Analysis**

**Conclusions**

1) The arts provide the three most successful types of campaigns with campaigns featuring theater (especially plays), film and video, and music being the most

2) Campaigns launched in the early summer months seem to be the most successful with a sudden drop in the success rate in August.

3) Campaigns with goals between $1,000 to $5,000 seem to be the most successful, while goals between $5,000 and $10,000 are the most prevalent, their success rate is basically 50%.